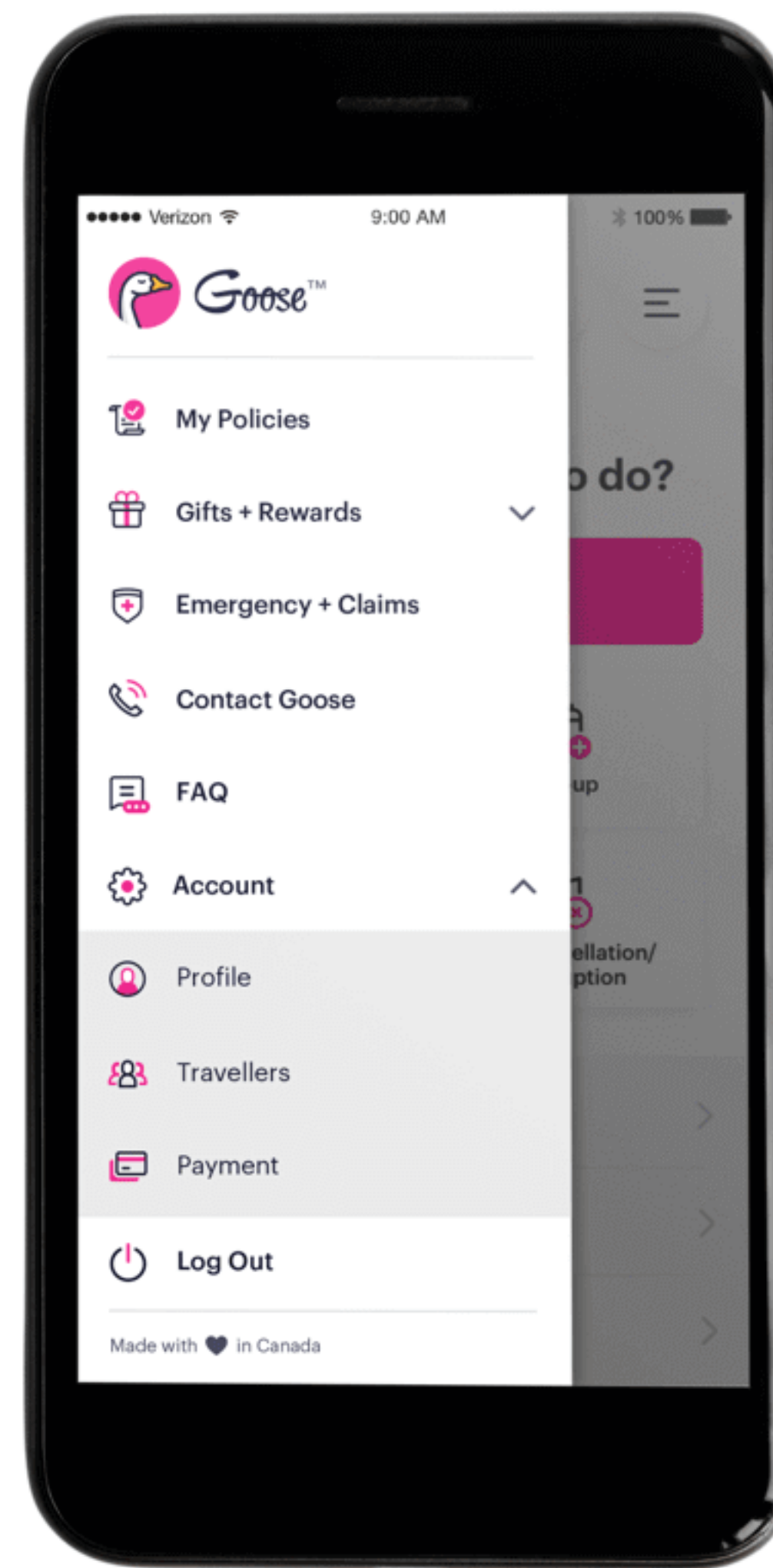
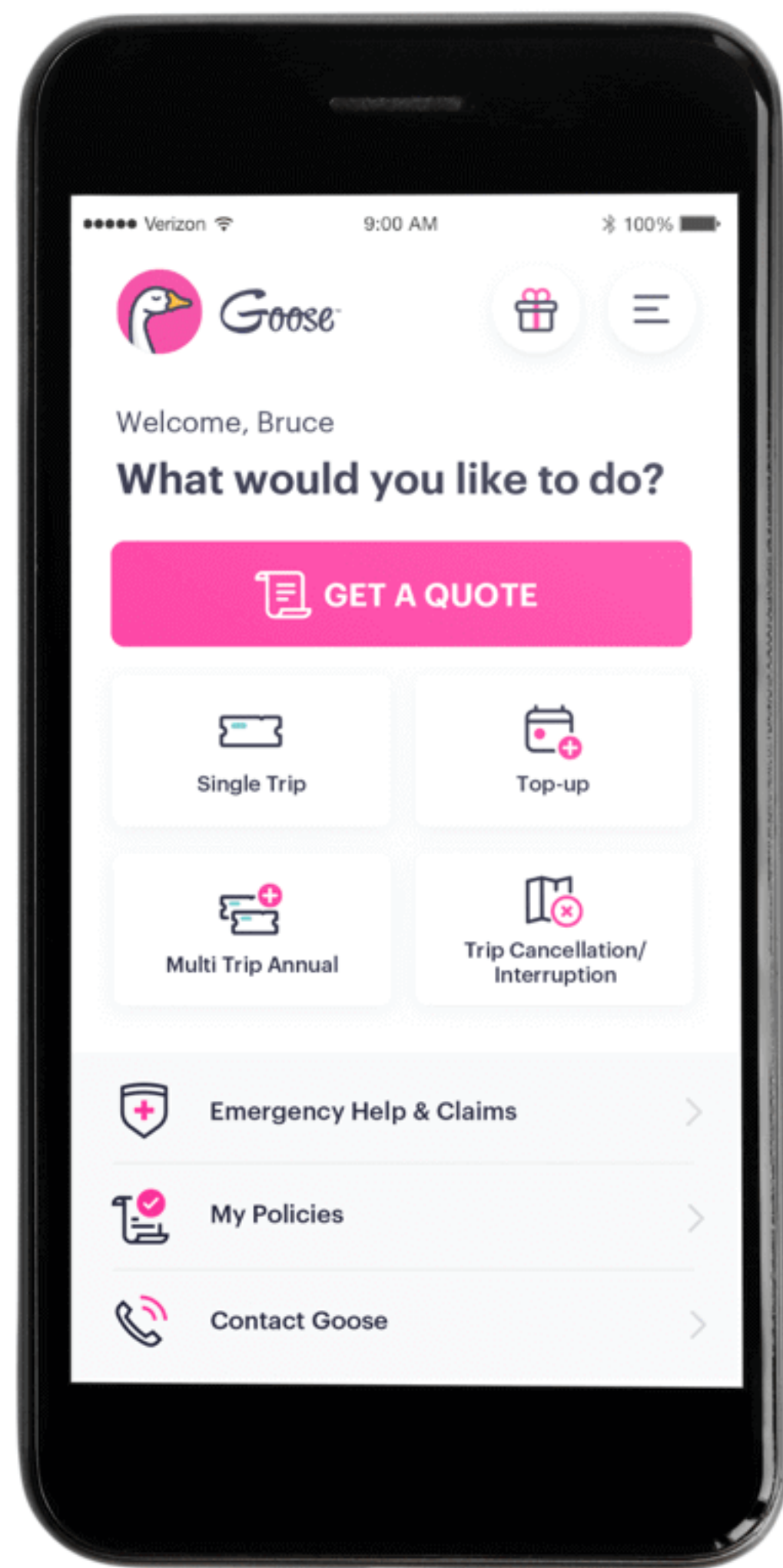
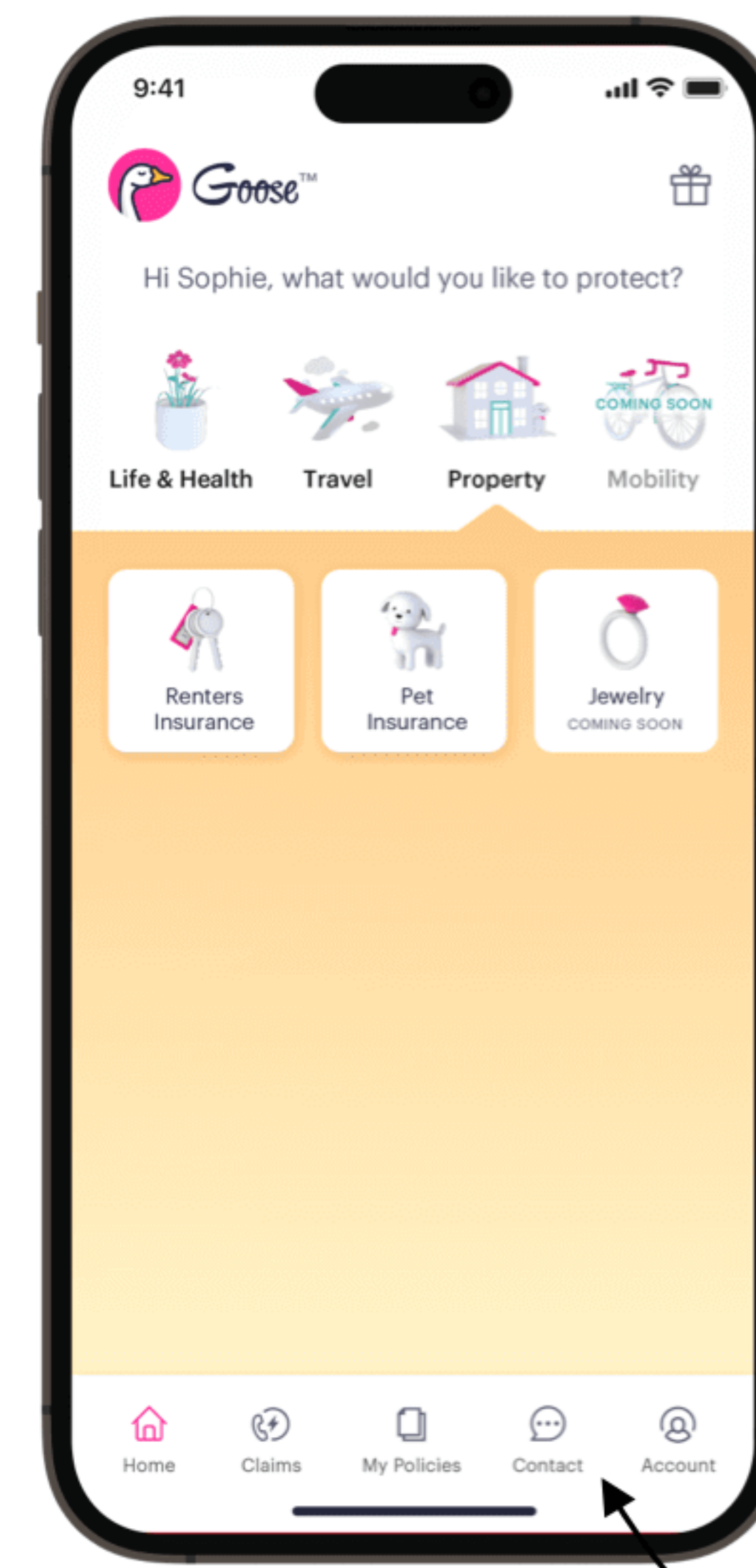


2017-21



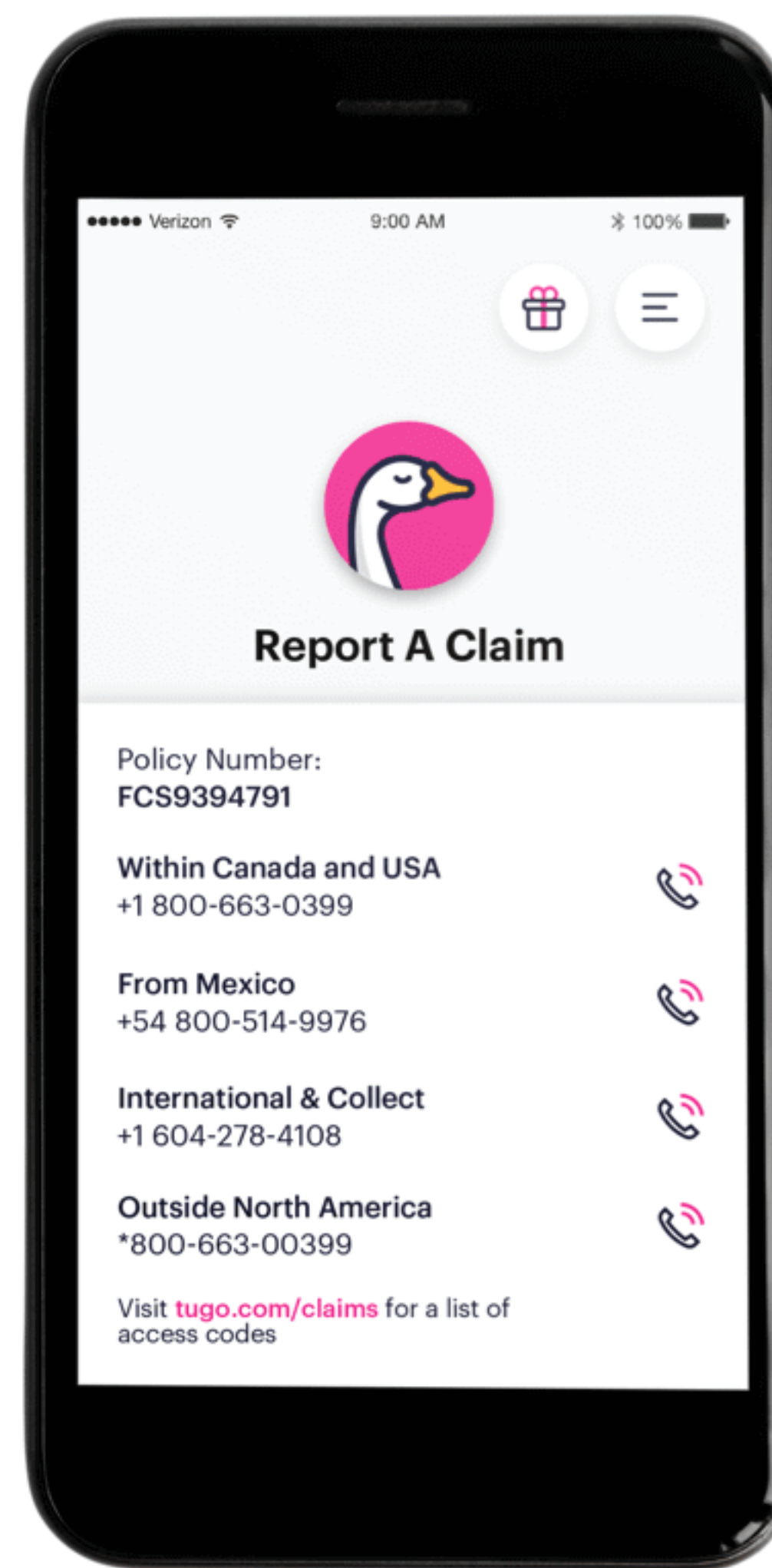
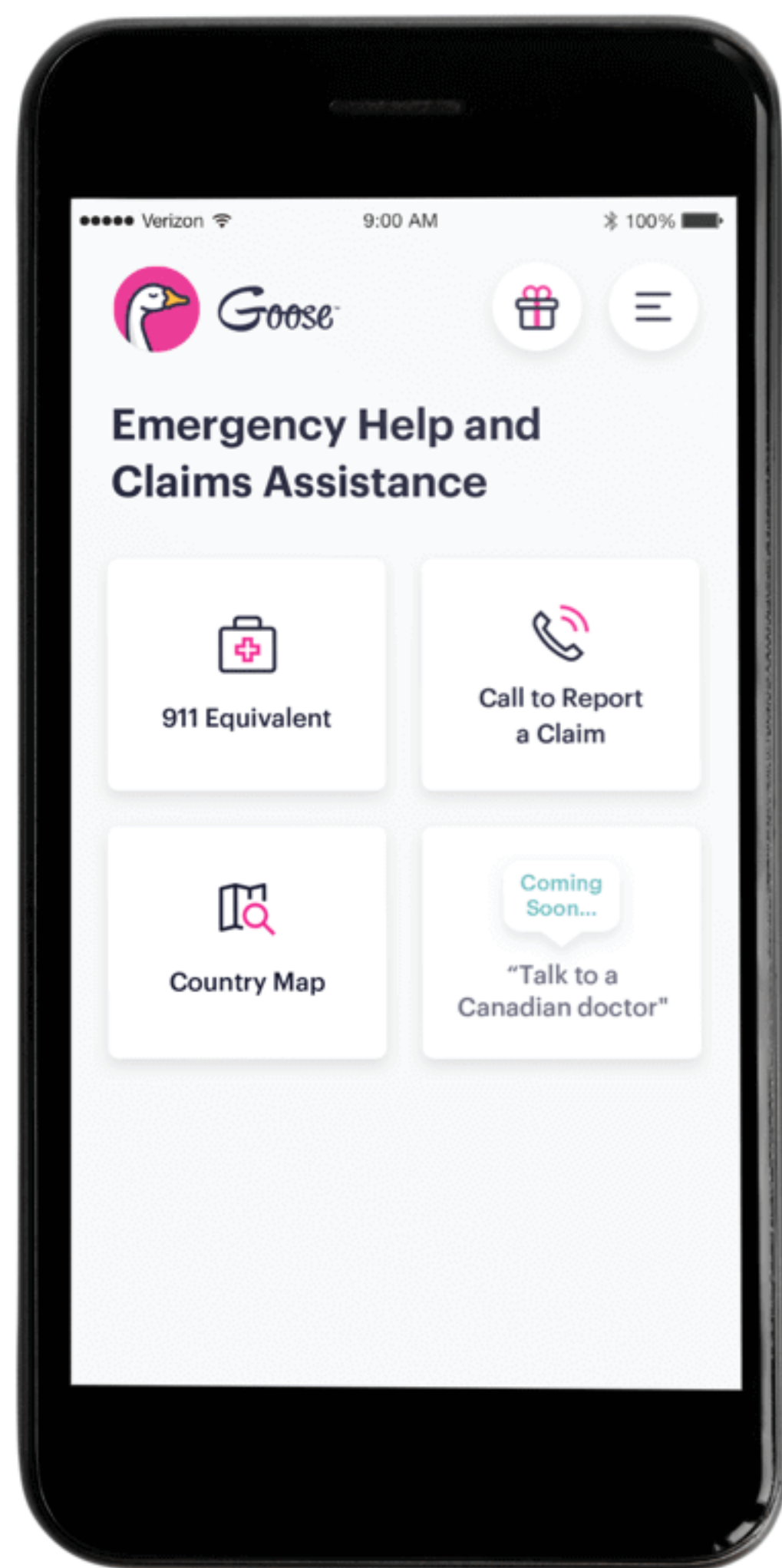
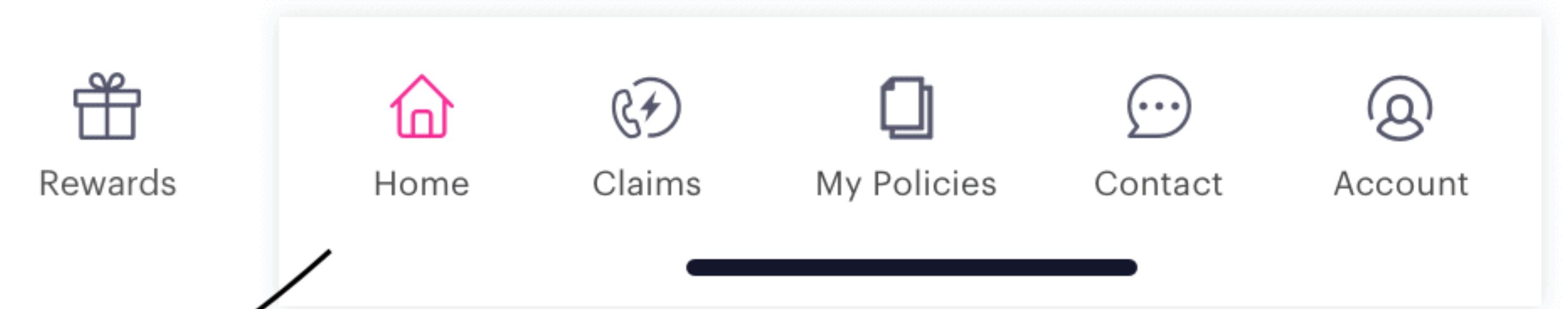
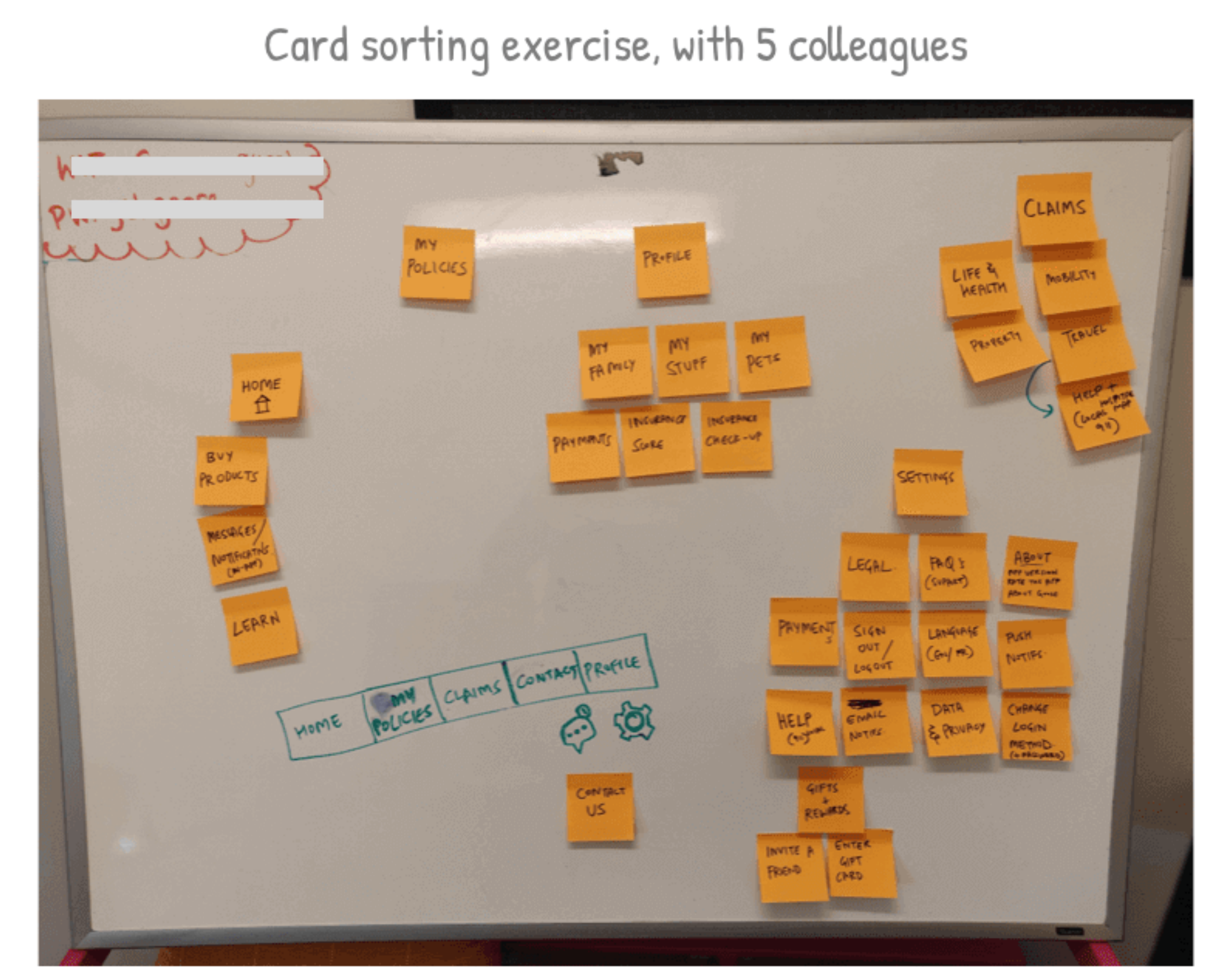
Original hamburger menu, after some UI improvements.

2021-22



Home

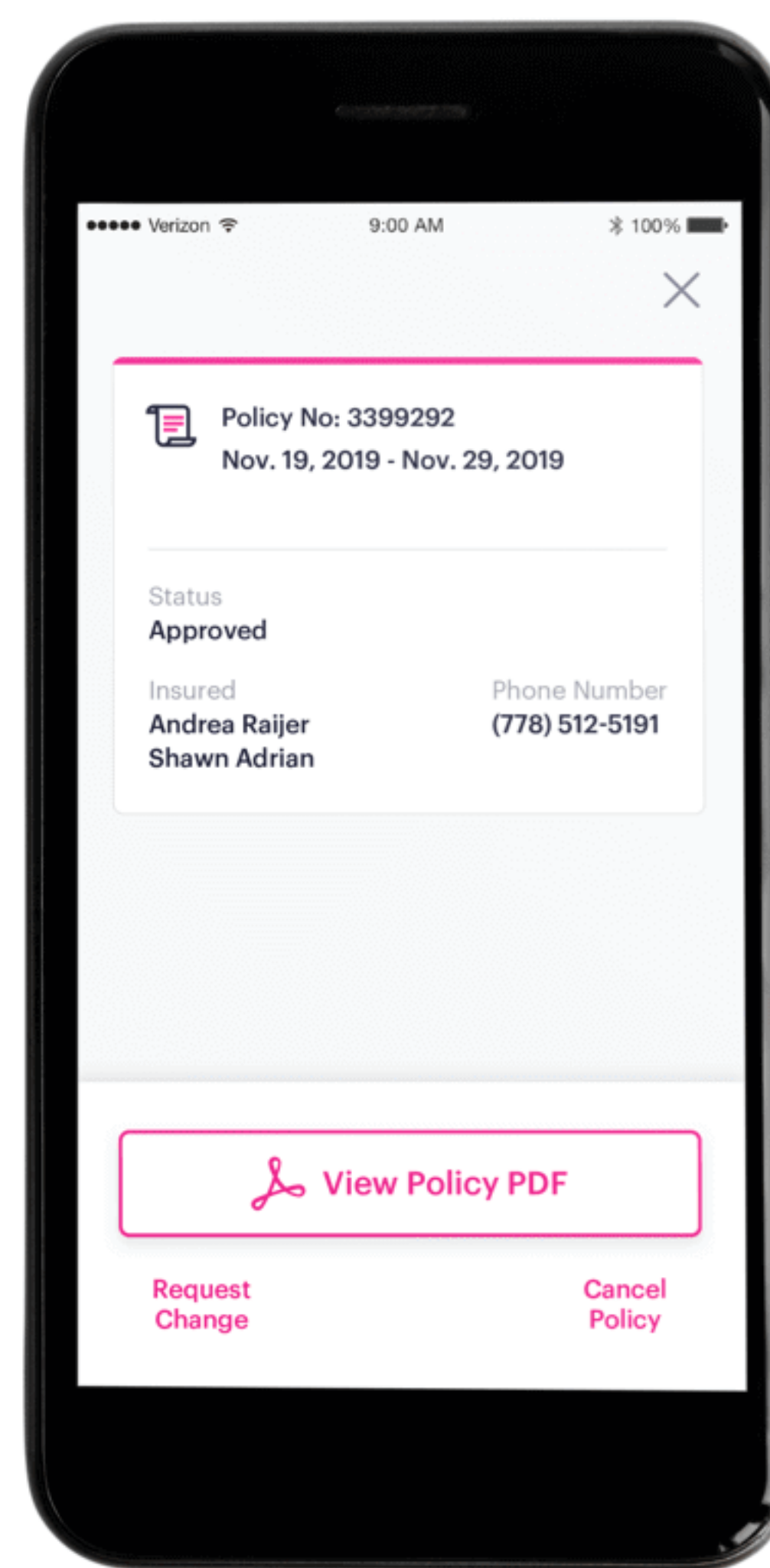
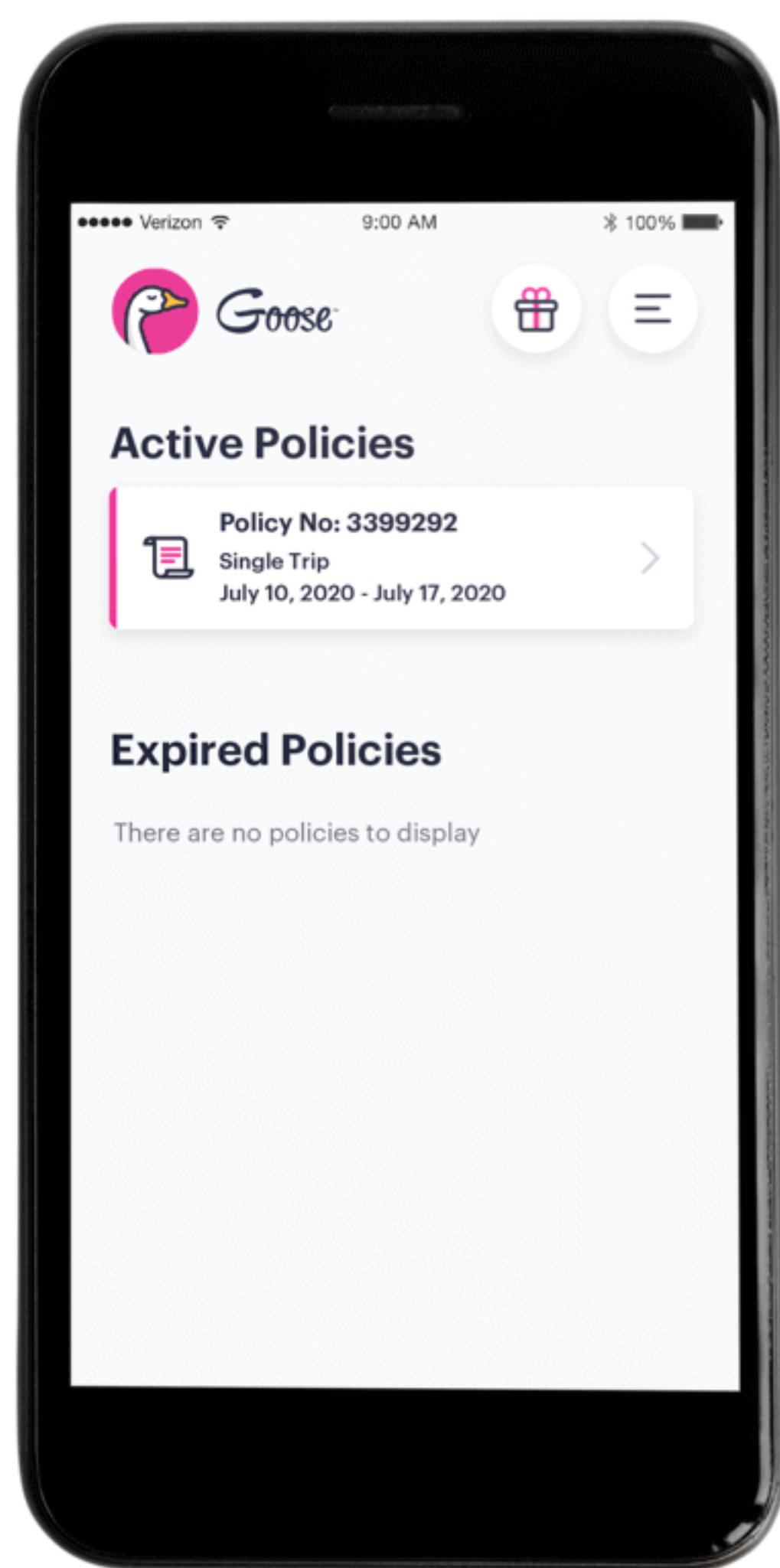
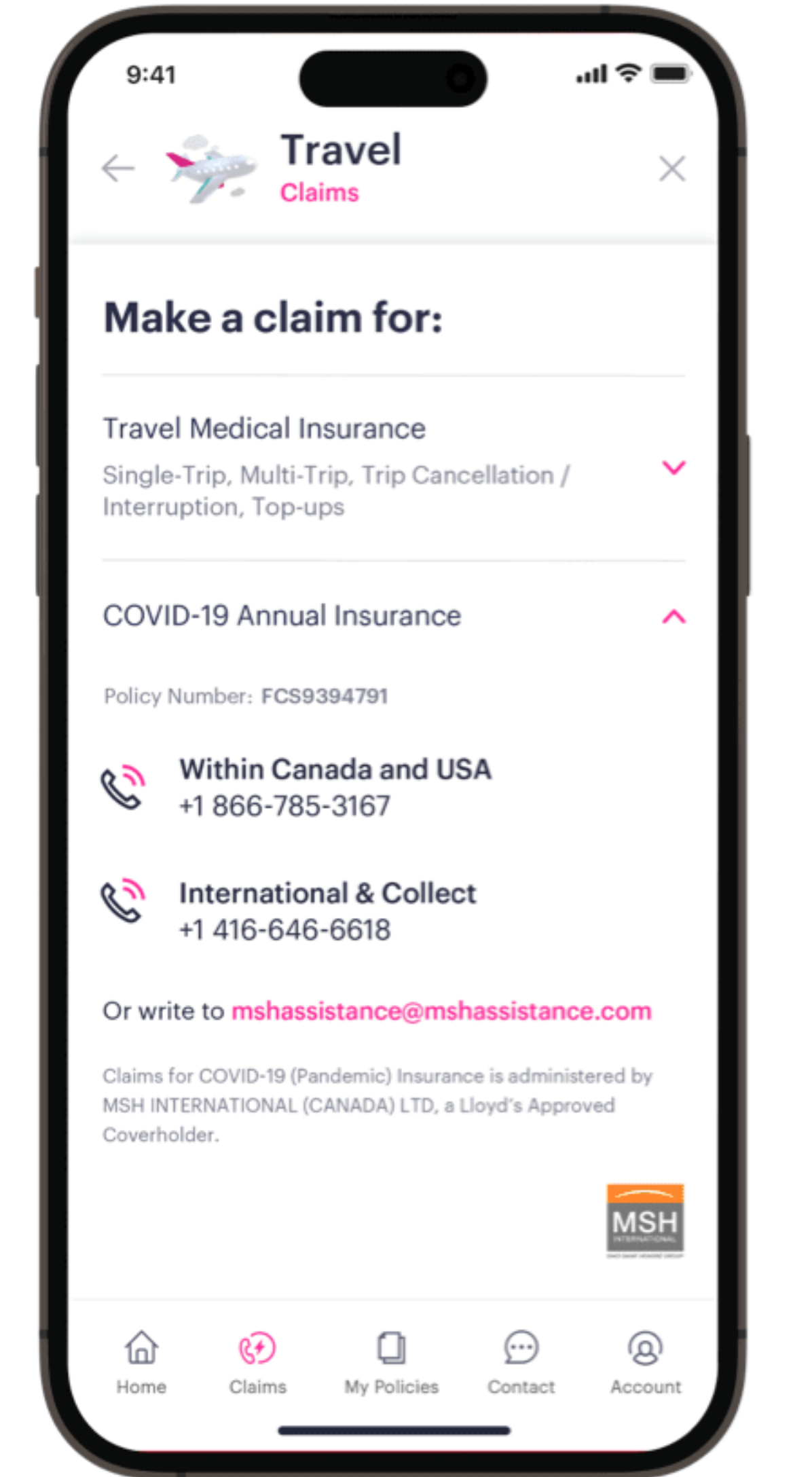
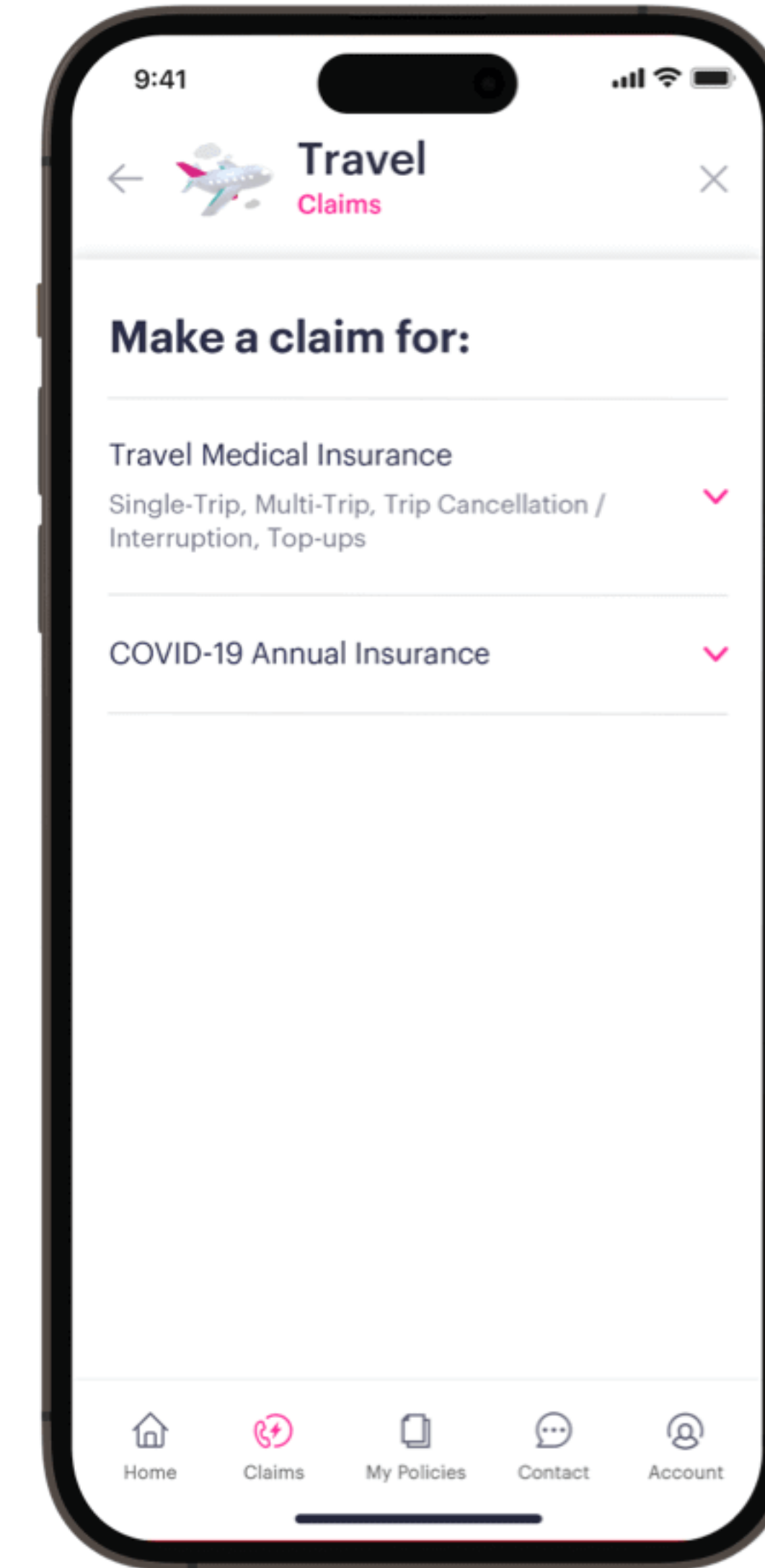
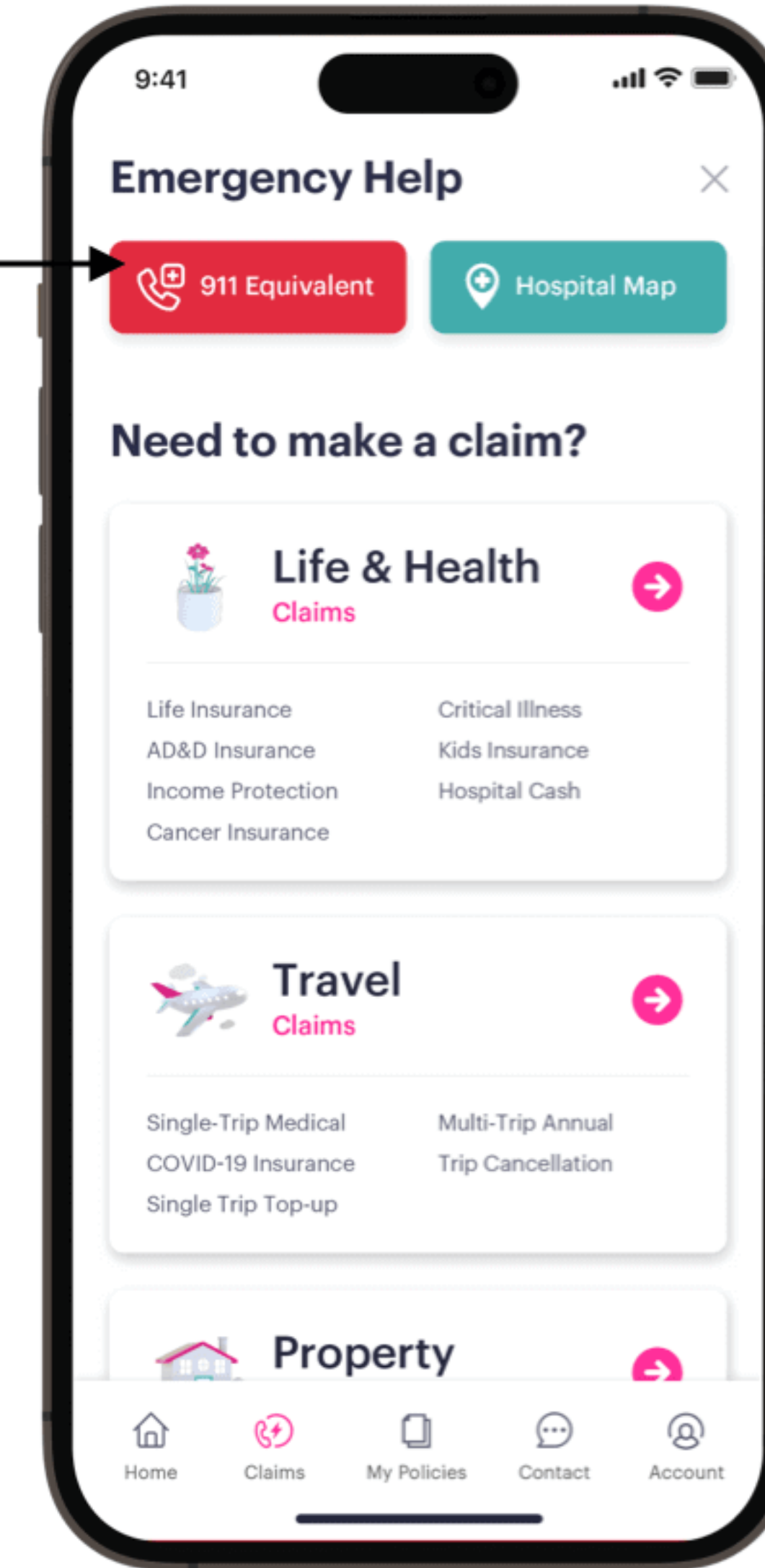
Where every important action begins. Users arrive here after signing up.



Contextual colours for emergency buttons

Claims

Introducing a new Claims experience for multiple products

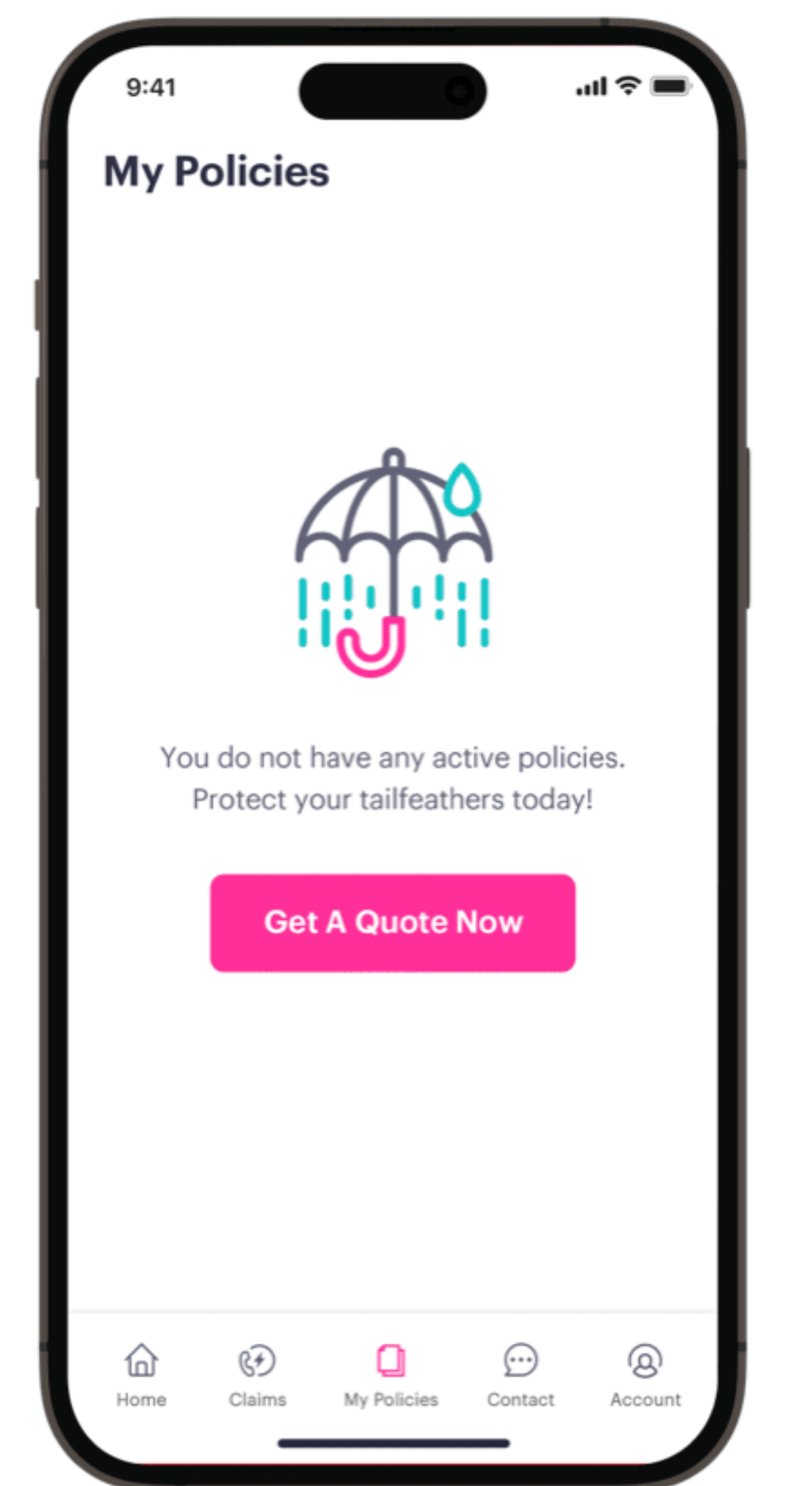
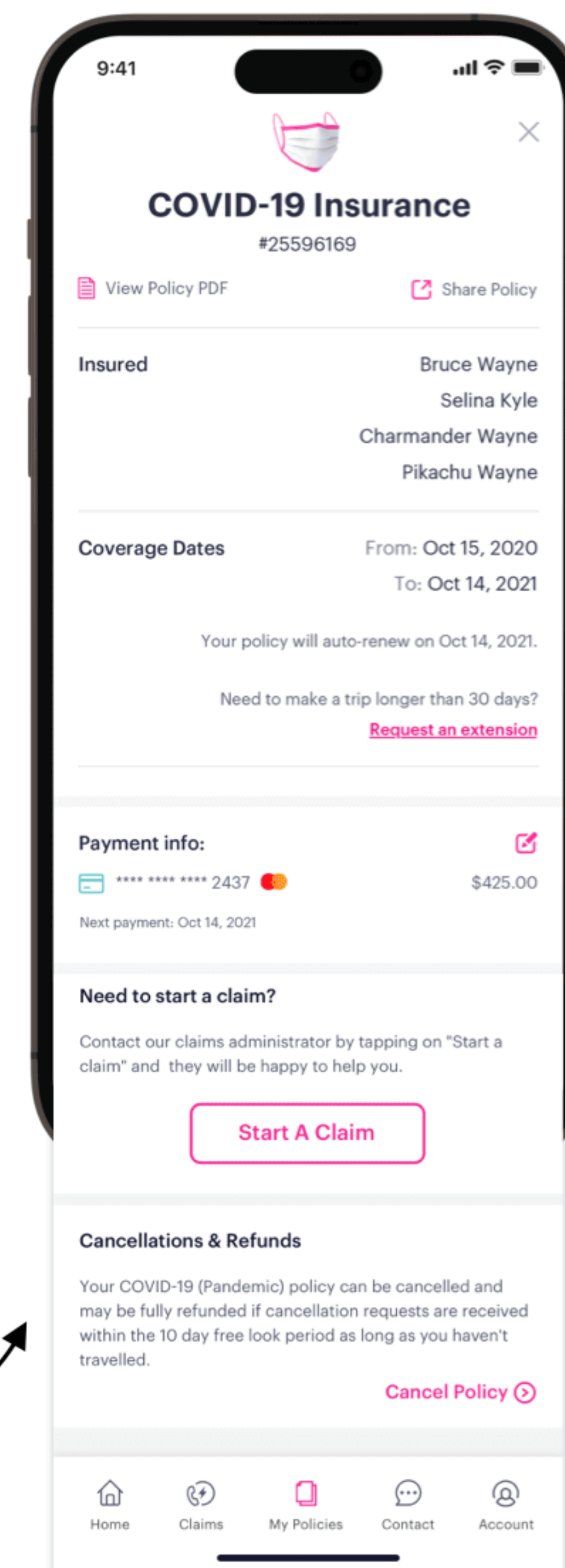
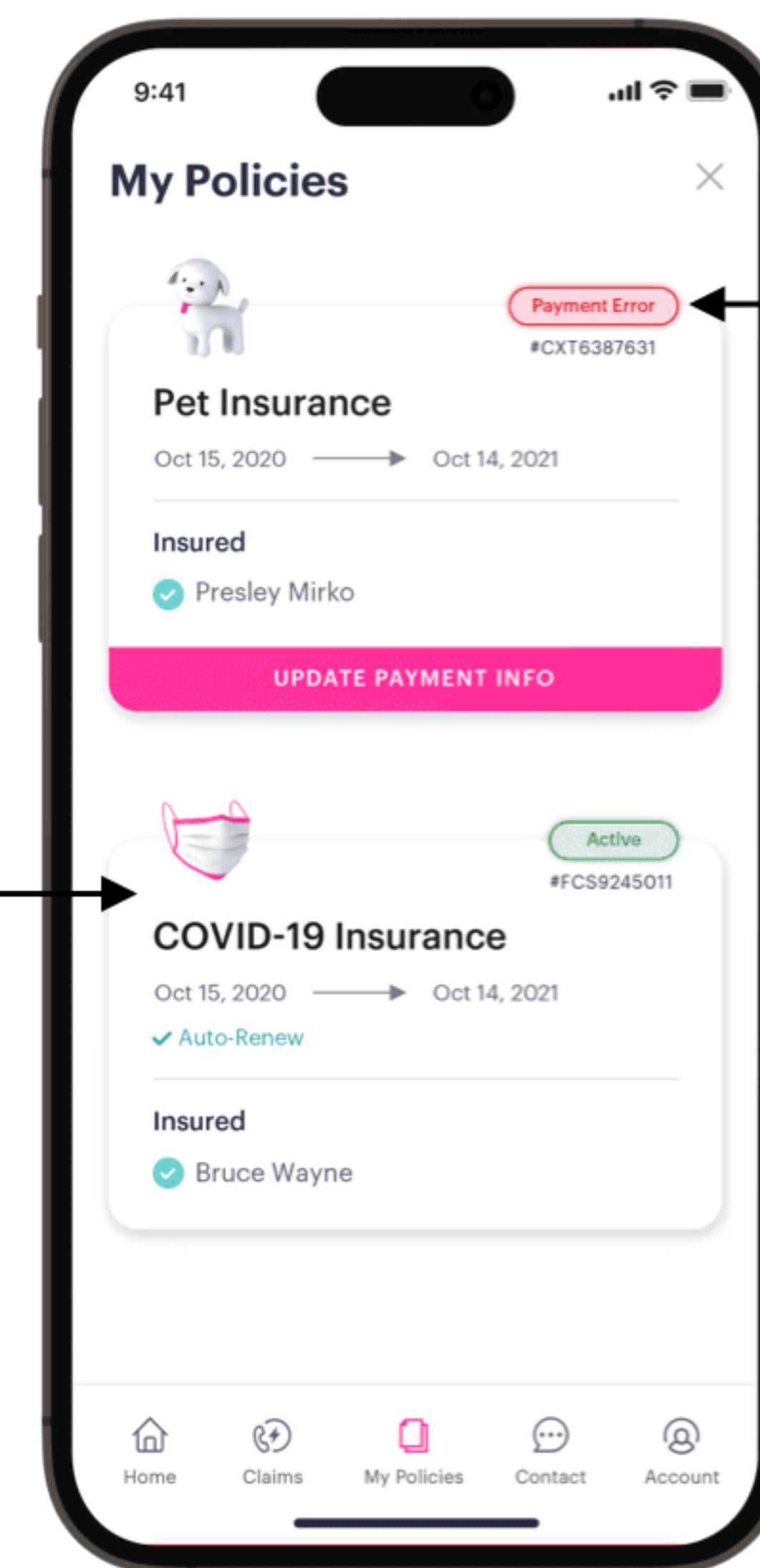


My Policies

Multiple explorations with the information architecture eventually led us to these policy cards.

One of the most-loved interfaces in the App, by customers and teammates.

Live policy status, with actionable buttons below.

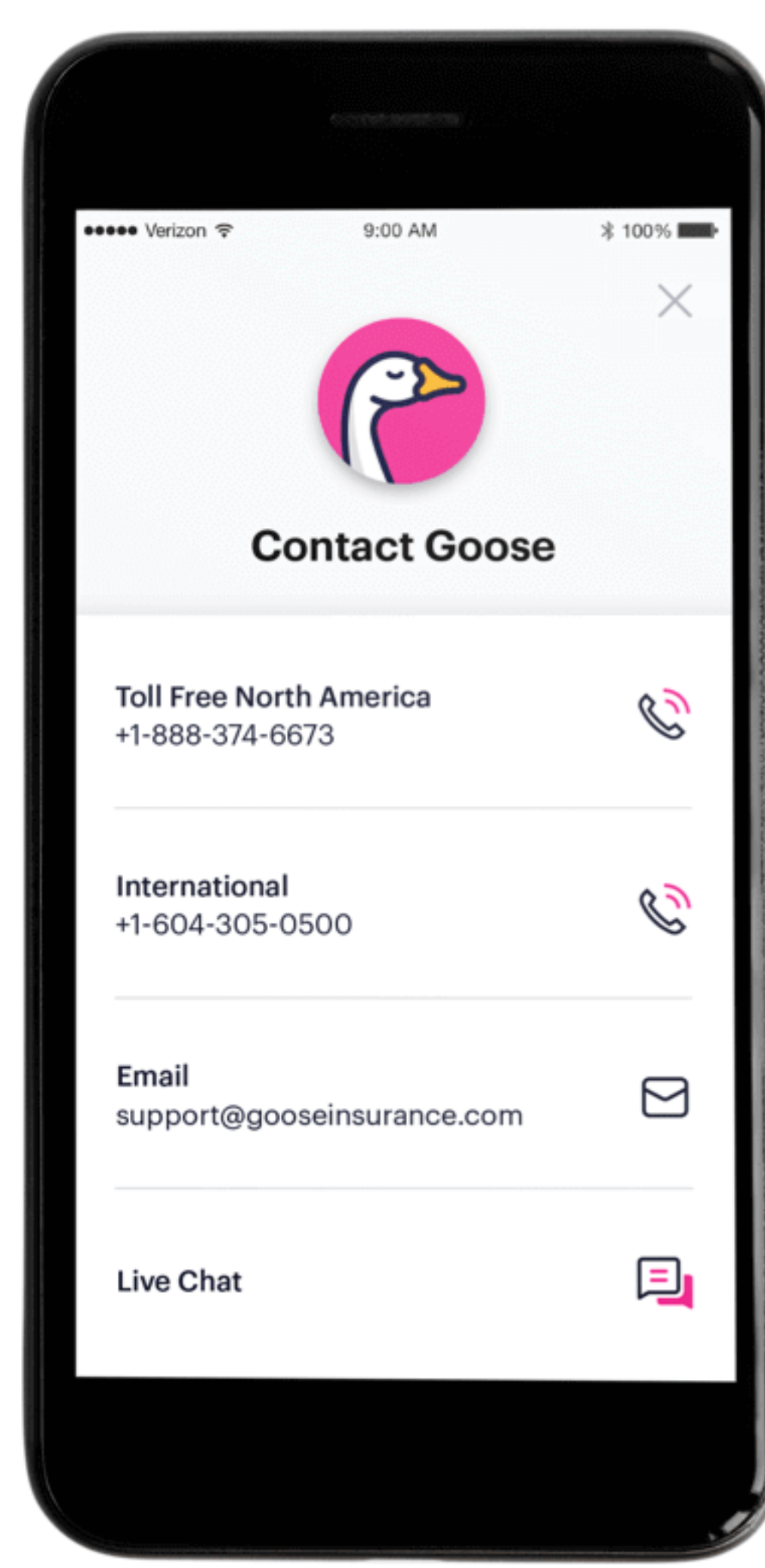


Empty state

Instead of two categories: (1) Active & (2) Expired, the new design accommodates policies of different types together. Expired policies simply fall to the bottom of the stack.

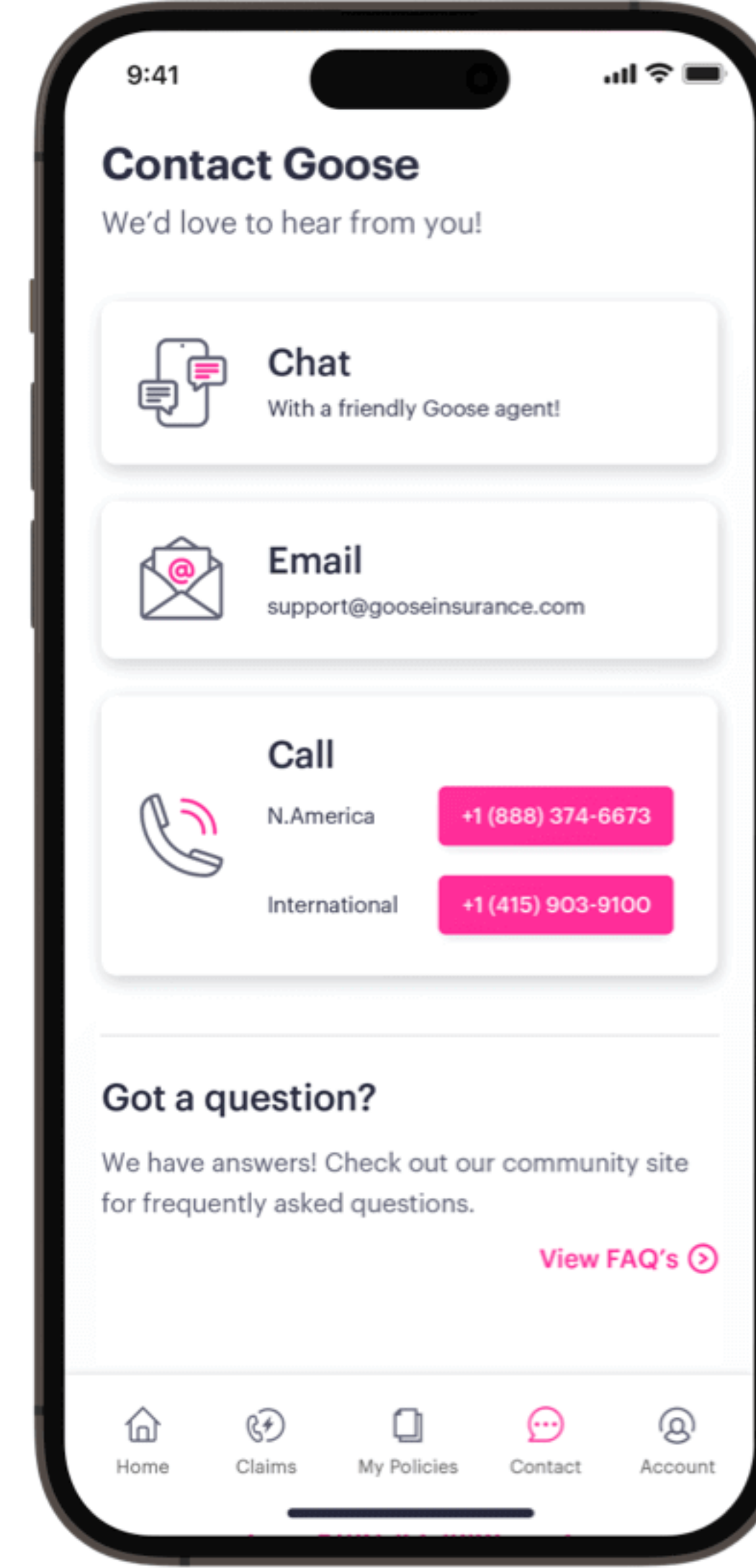


Redesigned the policy details page with components from the coverage screen (in the purchase flow ahead)

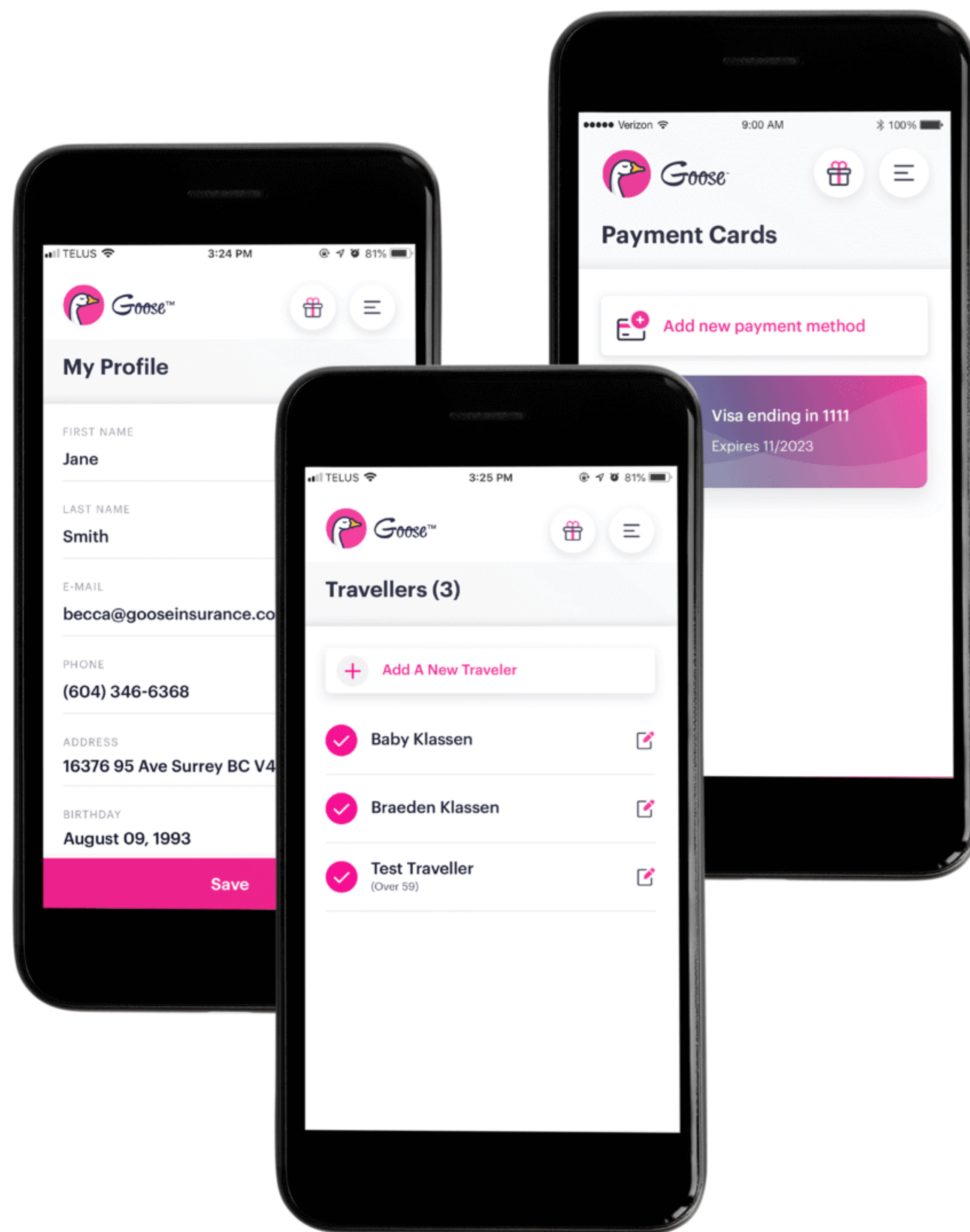
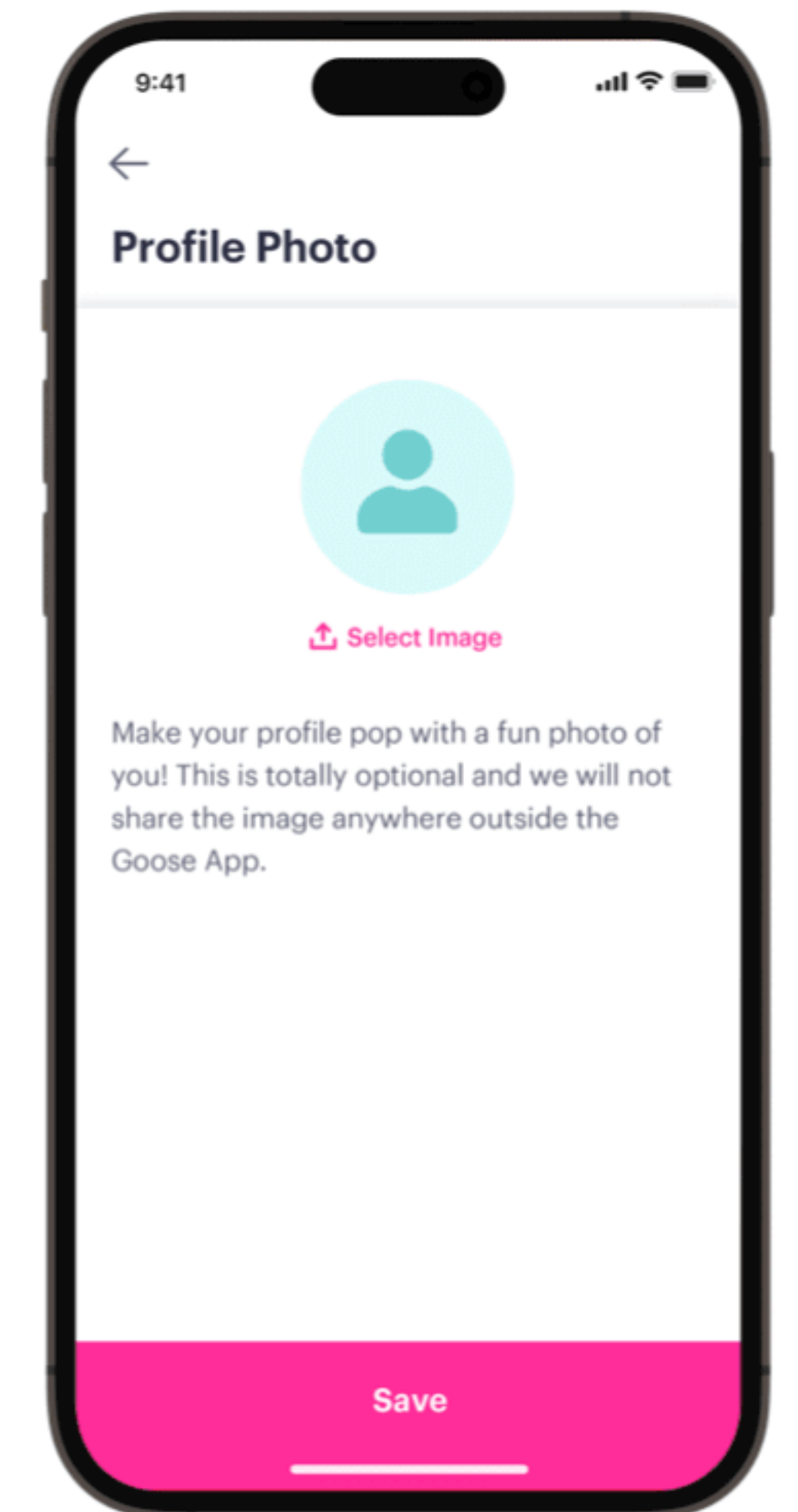
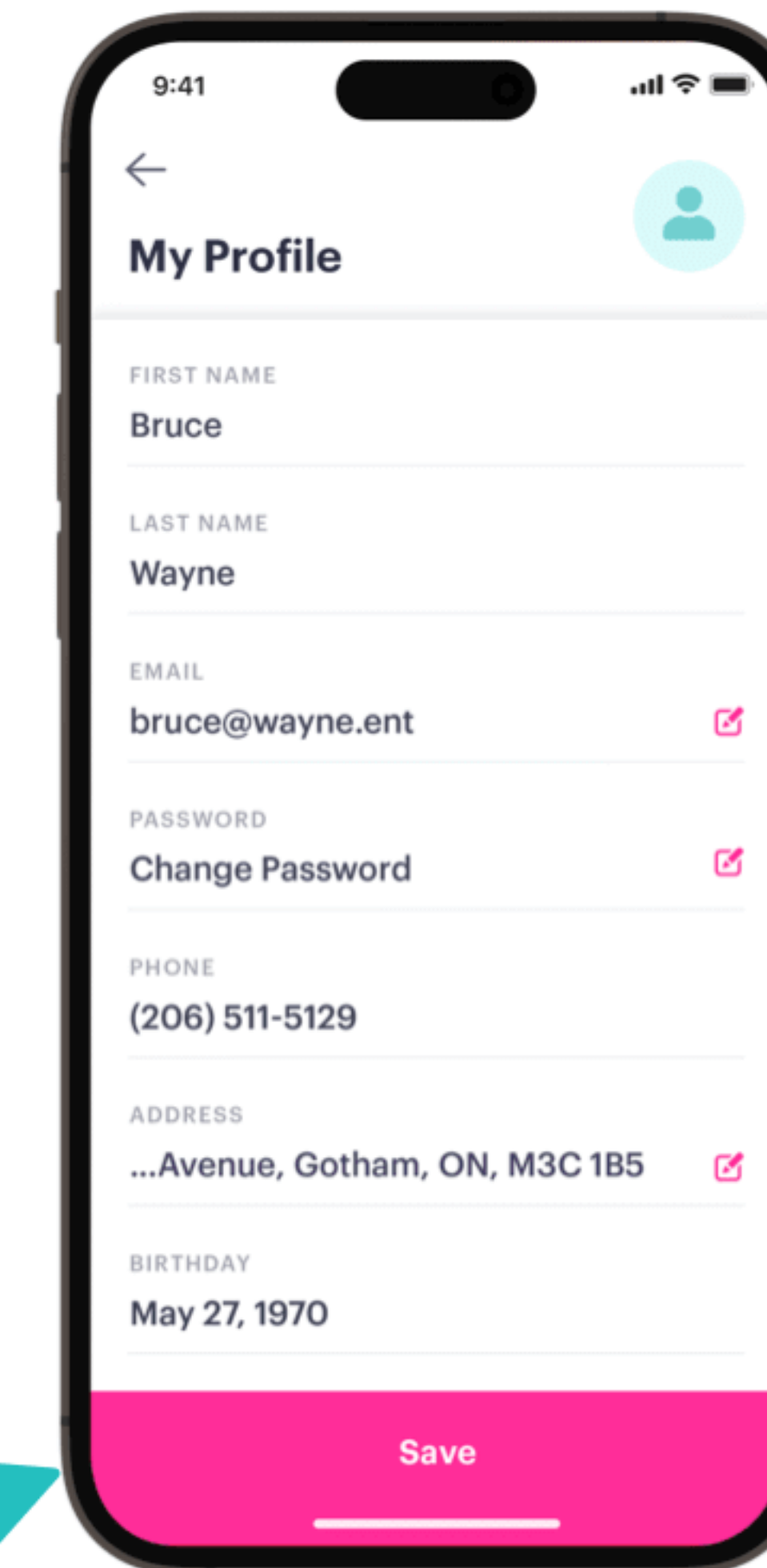


Contact

Redesigned the Contact page to be more intuitive, match the rest of the App, and include the FAQ section.

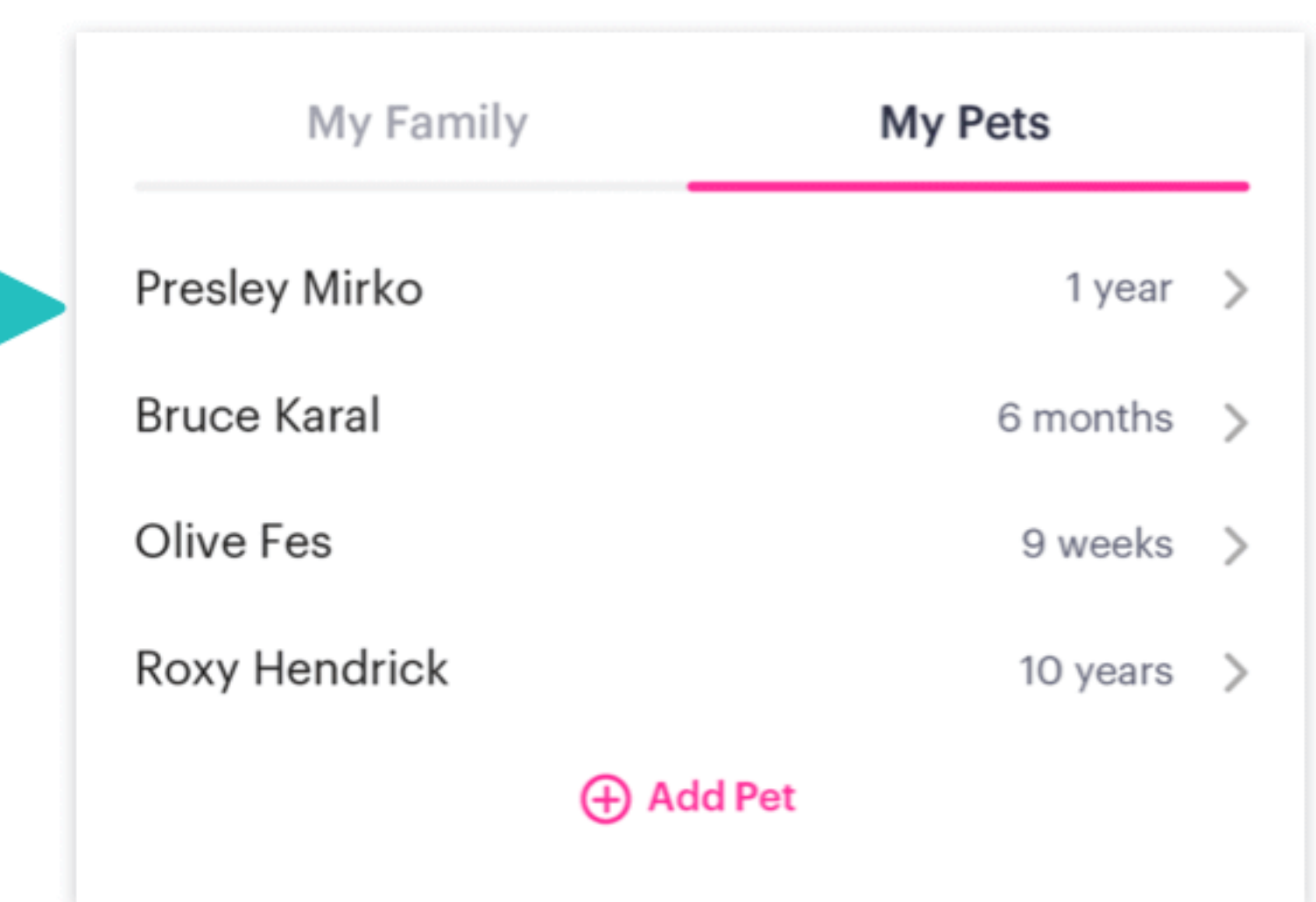
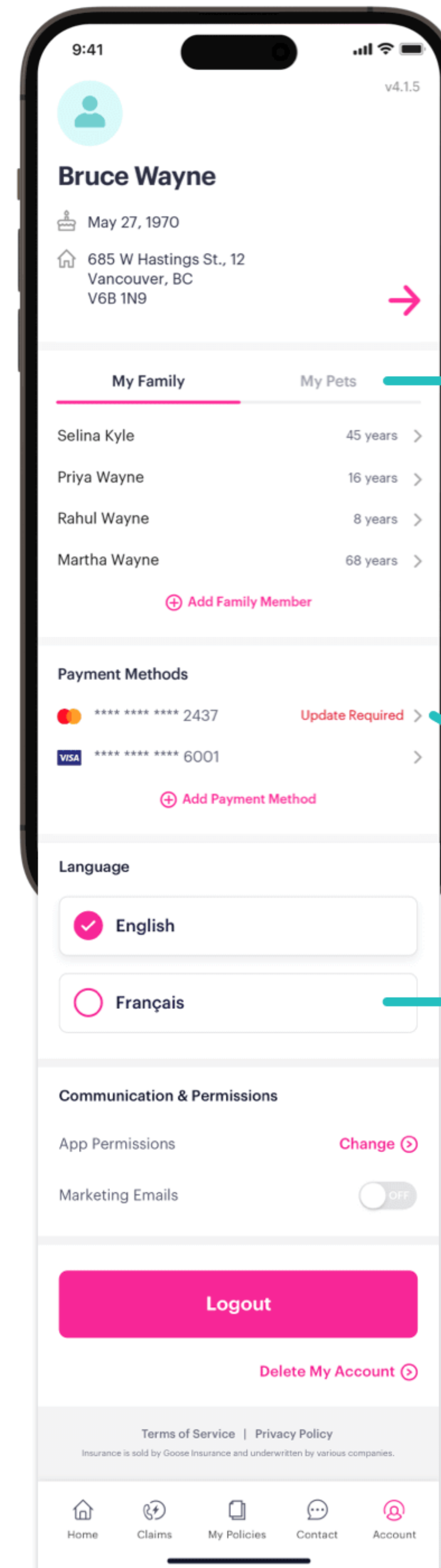


Edit Profile Info. / Photo

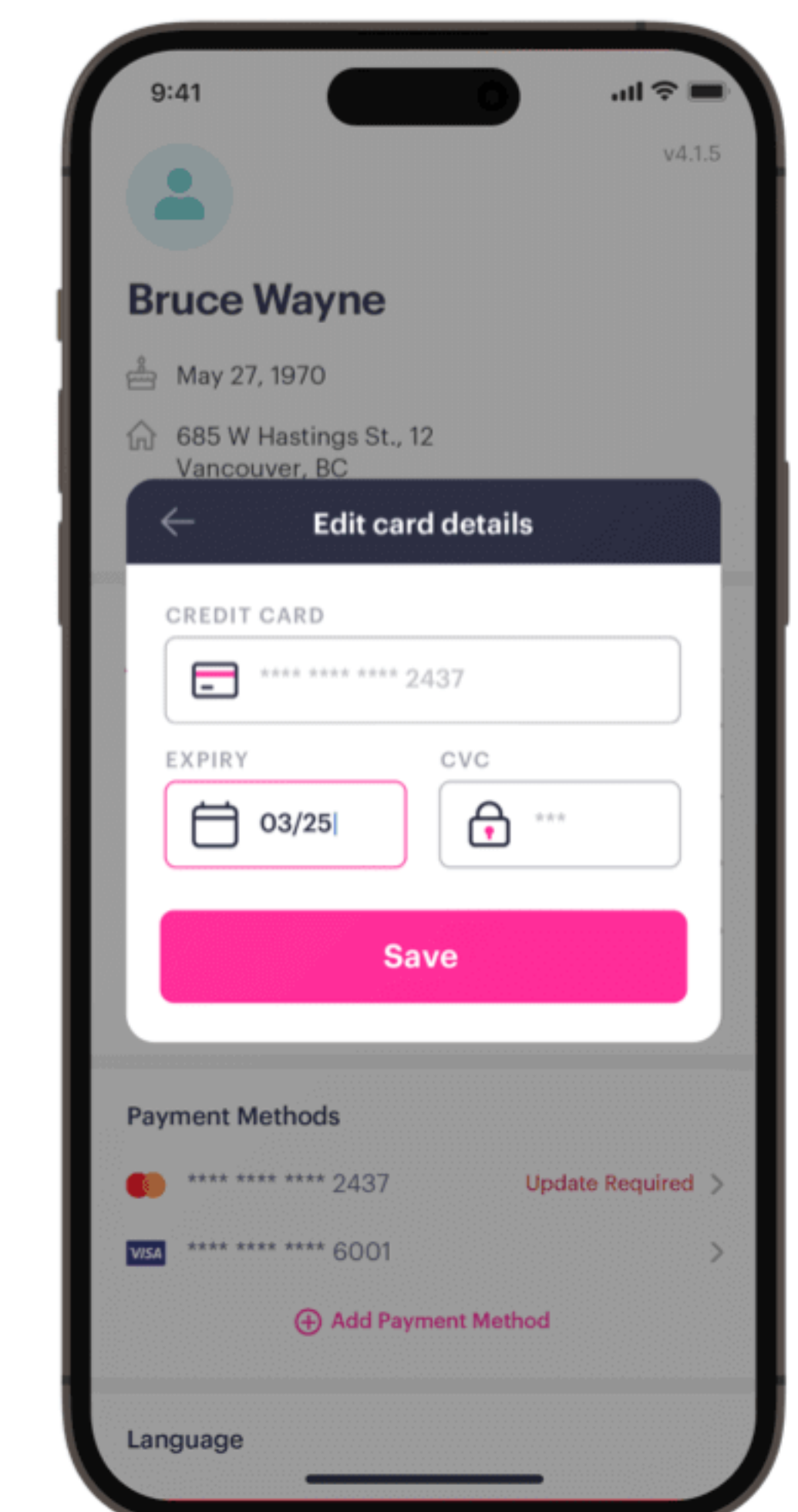
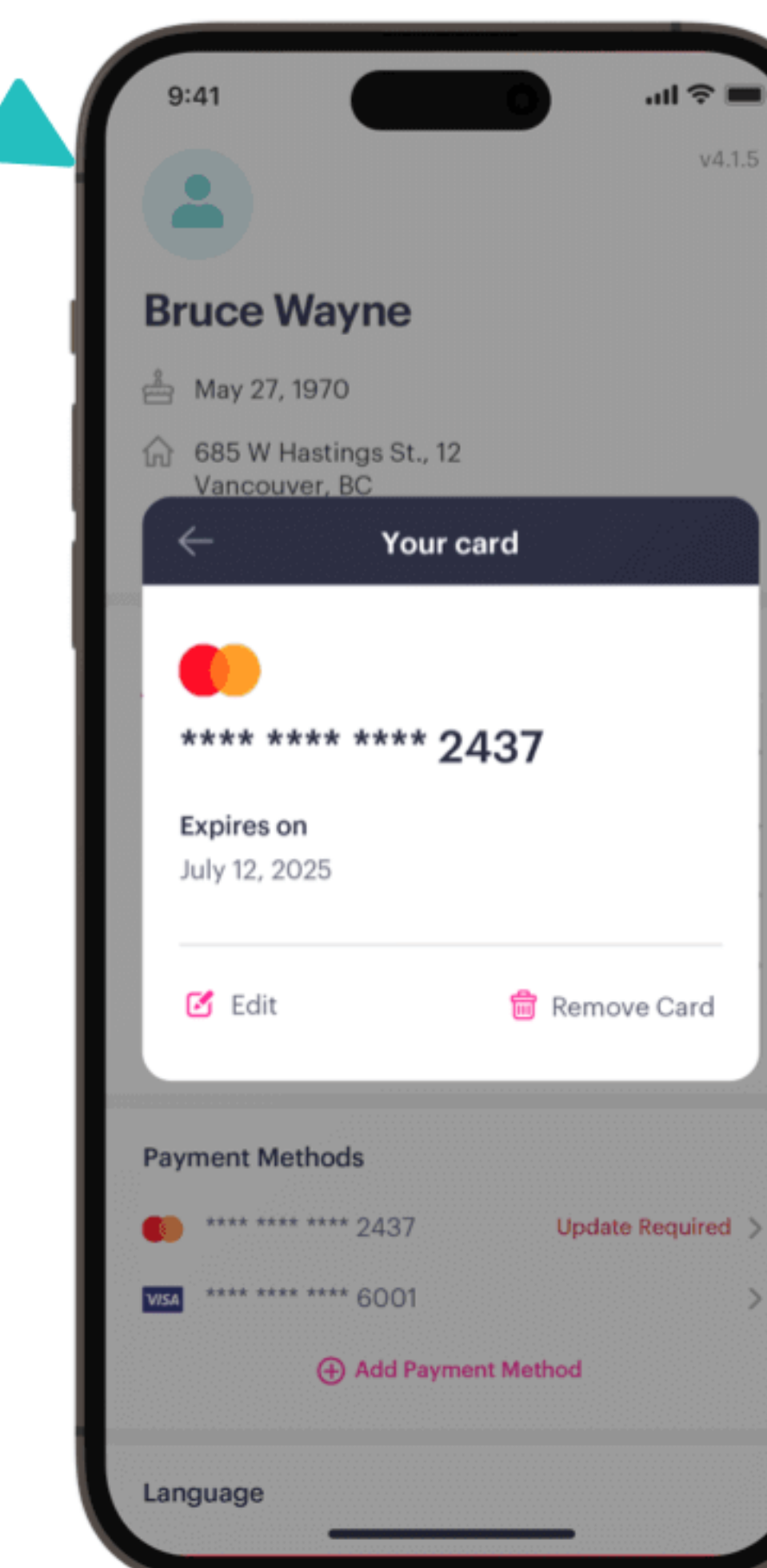


Account

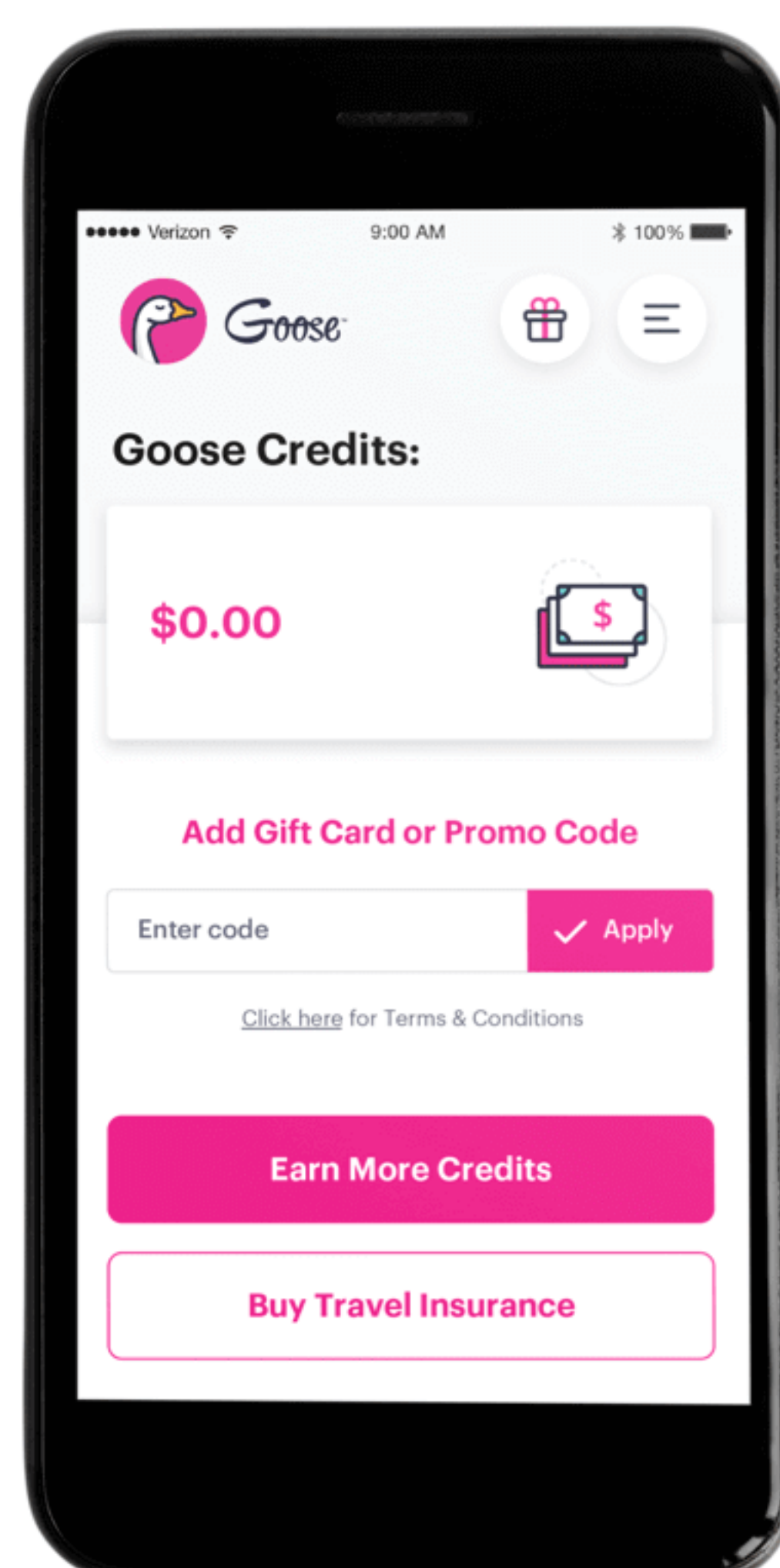
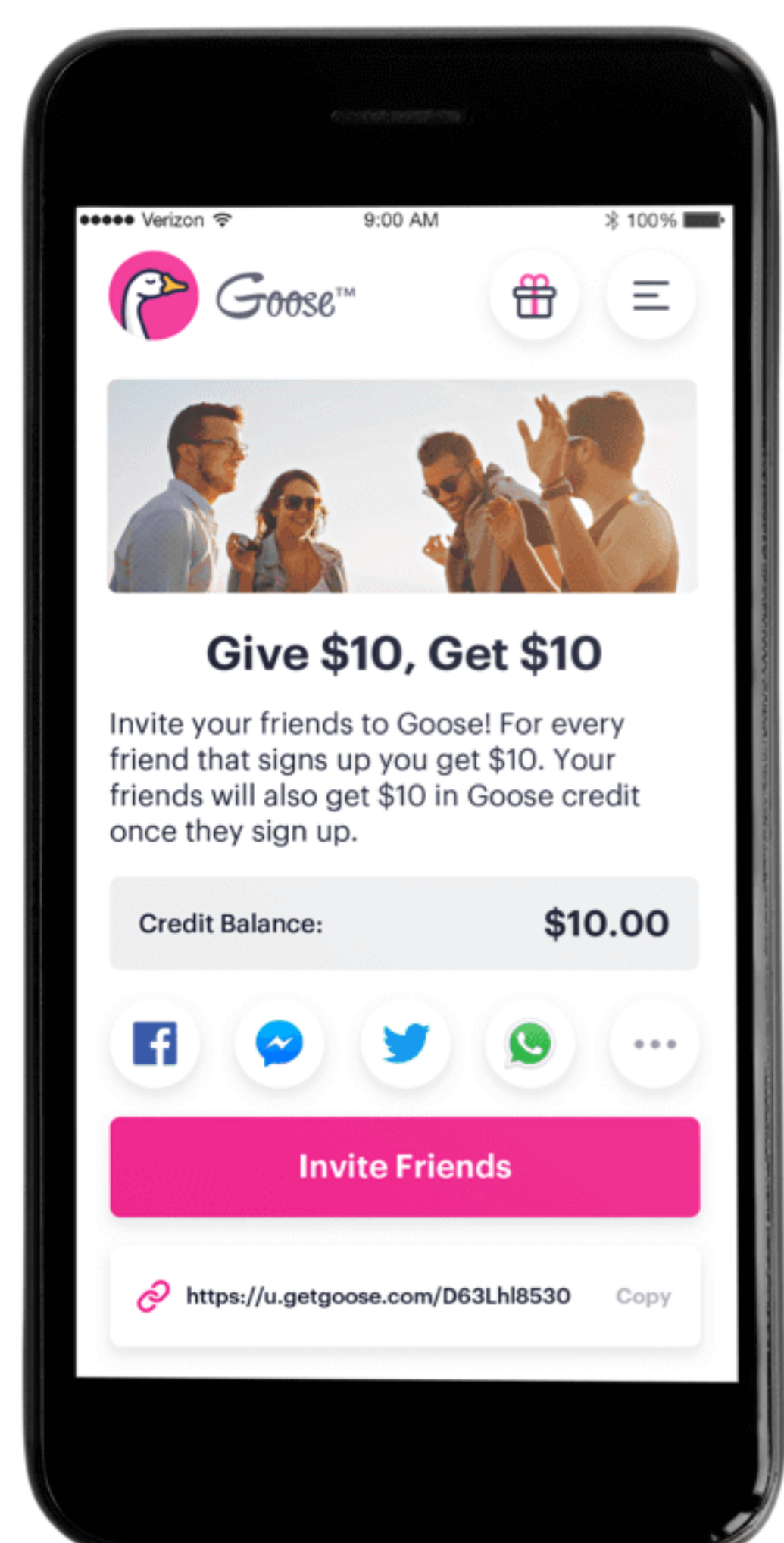
Building a central, easily-accessible account section, which combines features from 4-5 separate pages. Redesigned in a familiar format, that users can easily relate to and achieve their objective without a significant learning curve.



My Pets

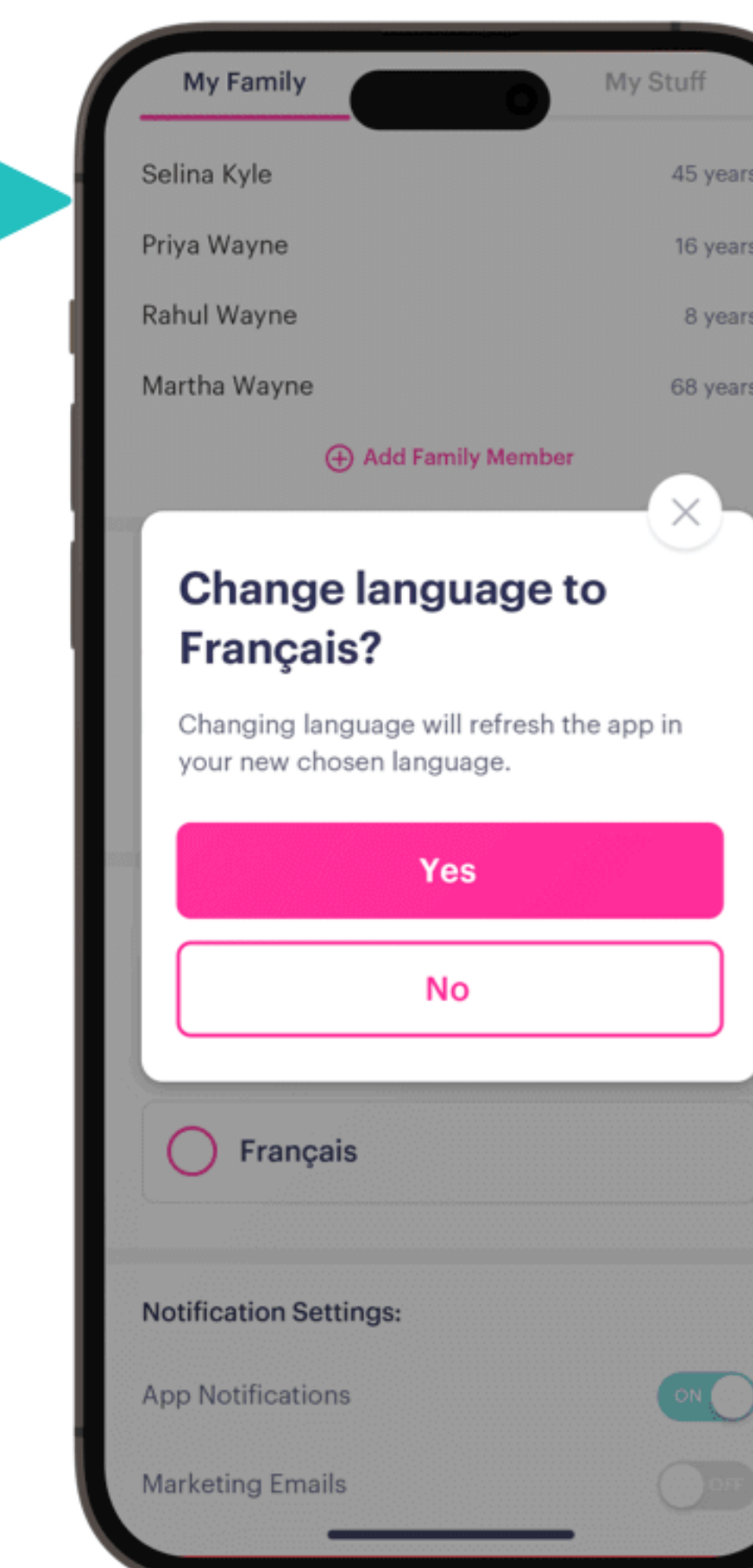
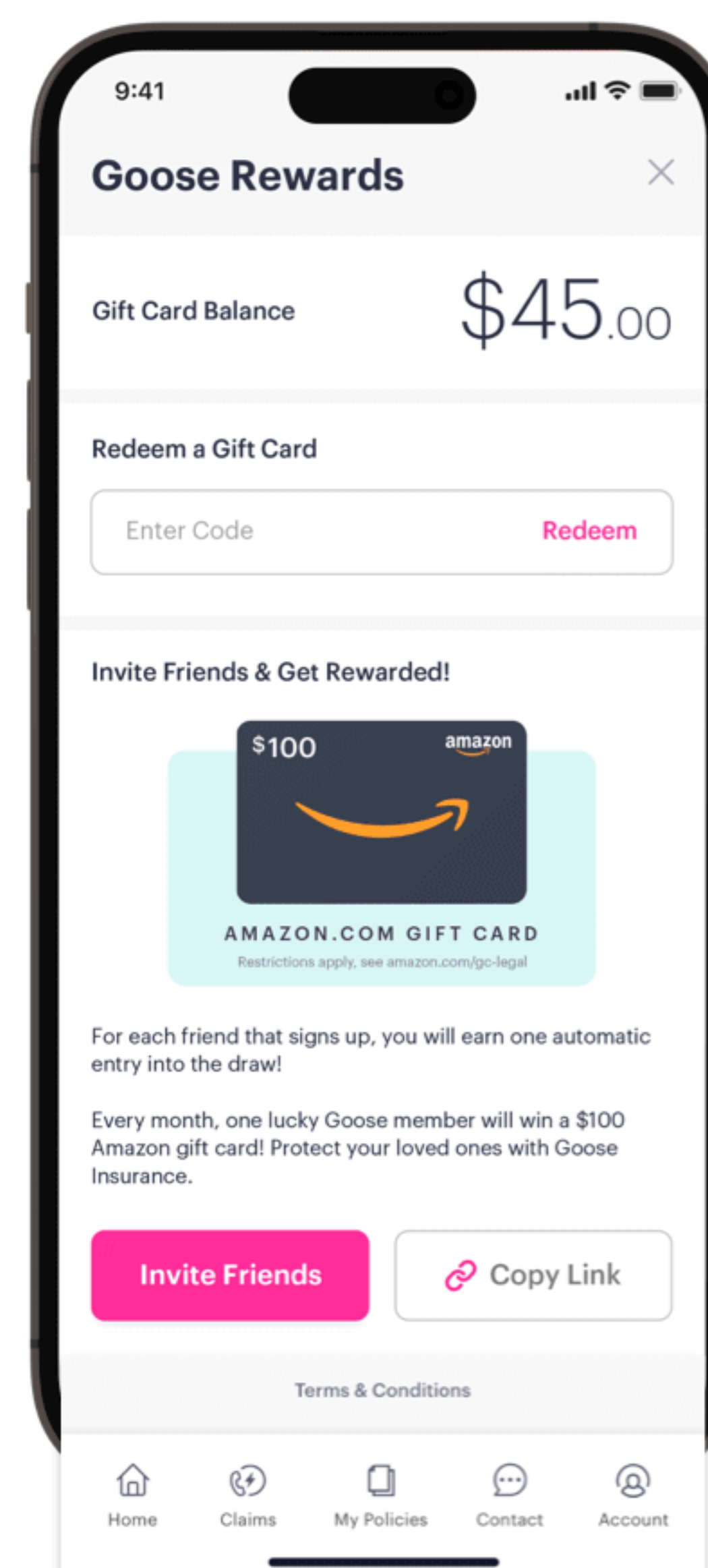


Edit Payment



Rewards

Combined the "invite a friend" and "credits" pages into a centralized Rewards section, accessible from the Gift icon on the Home Screen.



Change language