

Date: March 17th, 2019

Subject: Employment Letter

To whomsoever it may concern,

Mazhar worked as **Senior Visual Designer** in the Product department at Acko General Insurance from September 11th, 2017 to August 1st, 2018. He began working at the Mumbai headquarters, and relocated with his team to Acko's Bangalore branch in April, 2018. For his outstanding performance, Mazhar also received a bonus and an appraisal.

About Acko:

Acko is a General Insurance company founded by Varun Dua in 2017 that is disrupting the Indian insurance landscape with its online model, superior product experience and competitive pricing. As of 2019, Acko has raised \$107 million in funding from investors such as Amazon, Accel Partners, SAIF Partners and Catamaran Ventures. The retail products offered by Acko General Insurance include motor insurance, in-trip domestic insurance and mobile insurance. Mazhar joined Acko at an early stage, when the company had about 40 employees, which scaled to about 200 by the time he left.

Duties & Responsibilities:

I directly managed Mazhar in his time at the company, during which he showed an exceptional attitude and entirely applied himself to designing Acko's digital products from ground up. He was responsible for coming up with a design system for the user interface, and designing digital prototypes across the web and mobile applications. This role required him to apply a solid understanding of UX design principles and usability to visualise product interfaces. In his first week itself, he played a major role in designing the company's brand identity (logo). He worked closely with me, his UX partner, product managers and the development team to fulfil product requirements and communicate design needs. Mazhar collaborated with numerous stakeholders including the CEO, and also guided a junior designer for some tasks.

Mazhar is an excellent professional with proactive leadership qualities and a commendable work ethic, and I'm confident that he would make a valuable addition to any organisation. For further assistance, feel free to contact me at rakesh@acko.com.

Sincerely,



Rakesh Verma

Head of Product Design, Acko